



Sierra Leone Association of Journalists

1st Floor, 56 Campbell Street, Freetown, Sierra Leone P.M.B. 724,

Website: www.slajsl.org; Email: slaj.salone@gmail.com

President: +232 76 470288 / +232 30 470288, **Secretary-General:** +232 78 445300



Date: 22nd February, 2021

PRESS RELEASE

Official Launch of SLAJ Golden Jubilee Media Awards 2021

The Sierra Leone Association of Journalists (SLAJ) is pleased to announce the launch of the **SLAJ Golden Jubilee Media Awards 2021** to honour and recognize excellence in the media in Sierra Leone.

The SLAJ Media Awards will identify and pay tribute to outstanding newspaper articles, radio reports, television broadcasts and online contributions that have helped shape the development and progress of the media during 2019-2020.

The SLAJ Media Awards symbolise a move towards media self-regulation and serves as motivation towards increased professionalism in journalism in Sierra Leone. The Awards will recognize outstanding journalism, professional journalists and media institutions that have contributed to national development and the media landscape in Sierra Leone.

The SLAJ Golden Jubilee Media Awards 2021 will be presented at the Black Tie Dinner event at the SLAJ Annual General Meeting 2021.

THE AWARD CATEGORIES INCLUDE:

- 1. Sam Metzger Award for Best Political Reporting**
- 2. Best Reporting on Gender Issues**
- 3. Best Economic Reporting**
- 4. Best Reporting on the Courts**
- 5. Best Health Reporting (COVID-19)**
- 6. Best Reporting on Arts, Culture and Tourism**
- 7. Best Sports Reporting**
- 8. Olu Awoonor Gordon Award for Best Investigative Reporting**
- 9. Best Reporting on the Environment**
- 10. Best Report on Human Rights**
- 11. Best Reporting on Agriculture**
- 12. Best Reporting on Education**



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- 13. Best Feature Story
- 14. Best Reporting on Corruption
- 15. Best Reporting on Parliament

ELIGIBILITY:

- The SLAJ Golden Jubilee Media Awards 2021 is open to all registered, practicing and paid-up members of the Sierra Leone Association of Journalists (SLAJ). All entries will be cross-referenced with an up-to-date list of SLAJ members.

HOW TO ENTER:

- Entries may be submitted at the SLAJ Headquarters on Campbell St., Freetown or via the regional offices of SLAJ in Makeni, Kenema and Bo.
- Entries can also be electronically submitted to SLAJ via email- slajgoldenjubileeawards2021@gmail.com
- All submissions must be received on or before 5:00 PM, on Wednesday, **31st March, 2021.**

Criteria for all submissions:

- Newspaper, magazine articles, online publications, radio and TV programmes published or aired between **1st May 2019** and **31st March, 2021** are eligible.
- **All entries MUST be original.**
- All submissions must be accompanied by the following information – clearly indicated and submitted on a separate piece of paper:
 - **Name**
 - **Contact information – phone, e-mail address, etc.**
 - **One Passport sized picture**
 - **Media house – where published/aired and date published**
 - **Category entered**
 - **All entries must be clearly labelled or submission will be disqualified.**

Judging:

Bankers: Guaranty Trust Bank Sierra Leone, Wilberforce Street, Freetown. Account No. 3125345110. BBAN No. 5201-0000-2439-4246.



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A panel of independent judges will review all entries and submit report to the **SLAJ Golden Jubilee National Media Awards Committee.**

To sponsor any category/categories, or the Golden Jubilee awards in general, please call: 076 470288/ 030 470288 / 076 445300 or email: slaj.salone@gmail.com.

This is a SLAJ@50 event.